

# Chairs and Presenters

## Biographies

**Damian Basher** is a public health consultant at Winchester and Eastleigh Healthcare NHS trust

**Lord Richard Best OBE** is President of the Local Government Association: Treasurer of the Royal Society of Arts: a Trustee of The Tree Council: Chairman of Hanover Housing Association: Chairman of the TPO Council since April 2009: Chairman of The Giving Forum.

He is Chairman of the All Party Parliamentary Group on Housing and Care for Older People: Vice-Chairman of the All Party Parliamentary Group on Urban Development: Treasurer of the All Party Group on Homelessness and Housing Need: Vice President of the Town and Country Planning Association: Chairman of the Private Rented Sector Policy Forum: A Member of the Audit Commission Housing and Regeneration Board : Deputy Chairman, Westminster City Council Standards Committee: Patron of the Housing Association Charitable Trust: He has previously acted as Chief Executive of the Joseph Rowntree Foundation and as Chief Executive of the Joseph Rowntree Housing Trust.

**Gemma Bradshaw** is Deputy Head of Centre for Local Sustainability Local Government Information Unit. Gemma has experience of managing policy projects across a range of diverse local sustainability issues. She worked closely with LGIU's experts on social care on Sustainable Social Care learning network which provides practical recommendations on how local sustainability affects the social care sector. Gemma's work involves providing advice to a range of stakeholders, including local and national government, for example as a member of CLG's Local Carbon Framework Taskgroup.

**Andrew Cozens CBE** is Strategic Adviser (Children, Adults and Health Services) for the Improvement and Development Agency for local government and a member of its Executive Leadership Team. In this role he advises central and local government and partner agencies in relation to children's services, adult social care, public health and local government's relationship with the NHS. He also is the LGA Group's Strategic Lead for Adult Social Care, managing the whole Group's activity in this area. He also oversees the Agency's work on culture and sport, and its relationship with the Centre for Public Scrutiny.

Before joining IDeA in 2006, he spent ten years as director of social services in Gloucestershire and Leicester City. He also was Deputy Chief Executive for Leicester City Council from 2001-5. He was President of the Association of Directors of Social Services (ADSS) in 2003/4.

**Richard Cass** is an architect, landscape architect and masterplanner and a partner in Cass Associates, a multi-disciplinary planning and design practice. He is also a CABI Commissioner. Much of his work over the past 35 years has been in the urban regeneration field, dealing with degraded environments and their impact on communities. His work is frequently transformational, and he believes a holistic approach is essential in order to create environments which promote rather than damage health. His work has won numerous awards for design, sustainability, conservation, innovation and community involvement.

**Simon Evans** is a Senior Research Fellow in the School of Health and Social Care at the University of the West of England. He has over 10 years experience of researching quality of life for older people in relation to housing, health and social care. Recent projects include a study of social well-being in extra care housing and an evaluation of initiatives to improve quality of life for care home residents. He has published widely in the field of social gerontology and his latest book, *Community and Ageing*, explores quality of life in housing with care settings. Simon's work interests include research ethics and user involvement in research and he also sits on the Executive Committee of the British Society of Gerontology.

**Tess Gill** has been the Commissioner for Work and Skills since July 2006. She is currently chairing a Review of the Public Service Regulators in respect of sustainable development as well as leading the Commission's work on skills and employment.

She is a leading barrister specialising in employment particularly discrimination, industrial law, and human rights. She has appeared in many leading cases both in the UK courts and before the ECJ. She regularly advises the Statutory Equality Commissions and major trade unions. She was formerly an Assistant Secretary of the National Union of Civil and Public Servants and the Legal Officer of the GMB.

Since 1995 she has been a part-time Employment Judge. She is also a trained Mediator. She has held posts in a wide number of voluntary organisations concerned with issues of diversity and social justice, and tackling poverty and disadvantage and is currently a Trustee of One World Action.

**Stella Goddard** is the Health Programme Manager for Natural England, which involves steering all of Natural England's health work. Natural England aims to get more people in contact with nature and more good quality green space close to where people live. This is because Natural England recognizes the importance of the natural environment in keeping people well and active.

Stella provides specialist knowledge, a strategic frame work and leads natural England's advocacy work on health. Stella has managed and developed Walking for Health, Green Exercise and our prestigious evaluation system; and in the past has managed the Local Exercise action pilots and the National Step-o-meter Programme.

It is currently an exciting time for Natural England because the Department of Health is funding an fourfold expansion of Walking for health to help meet the 2012 legacy target of a million more people active.

**Stephen Goulder**, Director of Corporate Services and Workforce Development, Social Care Institute for Excellence (SCIE) has responsibility for leading of corporate services and SCIE's workforce development theme. Stephen joined SCIE in January 2007 from the Qualifications and Curriculum Authority where he had worked as Director of Corporate Support since April 2003. Before that he was Deputy Chief Executive of the Royal College of Surgeons of England for three years. He had previously spent ten years in management posts in the NHS.

**Richard Hewitt MBE** joined Taylor HAIG from Suffolk County Council where he had been Assistant Director with the lead for Transformation for over two years. During this time he played a leading role in the Authority's innovative approach to wider collaboration across the public sector. This had been only his second role in local government, having spent two years previously as Deputy Chief Fire Officer for the county. Richard was the first fully operational principal fire officer in the UK appointed from outside the Fire and Rescue Service, and his time in the job was spent leading the service through an ambitious modernisation and improvement programme. The preceding nineteen years were spent with the British Army where Richard held a wide range of command and staff appointments, his last in command of a parachute regiment. He has worked within the MOD as part of a strategic planning team responsible for the conceptual development of future joint operations. Richard has seen active service in a number of combat and peace support operations spanning the Middle East, the Balkans, Sub-Saharan Africa and Northern Ireland. He was appointed MBE in 1999 for work carried out in Northern Ireland during a volatile time for the Province, culminating in the signing of the Good Friday Agreement.

**Pat Kenny** is Chair of Equinox' Service User Council. He is also the Service User Rep for the Spectrum Day Centre located in the heart of Camden and actively involved in Camden User Involvement Network. Becoming more involved has helped Him and he feels he has been able to help other people. He is currently setting up a self-harm peer group. Pat lives in SE London with his partner and his hobbies include rock music (playing and listening), movies and science fiction.

**Catherine Max**, Independent Consultant and Sustainable Development Advisor to SCIE, is an independent consultant and adviser to government and third sector organisations. Catherine specialises in sustainable development approaches to health and social care. Her wide-ranging experience spans policy, strategy and service improvement including senior roles in public health, cultural services, and civil legal aid reform. She is the co-author with David Coats of Healthy Work, Productive Workplaces: Why the UK Needs More "Good Jobs" (London Health Commission and Work Foundation 2005).

Catherine is a non-executive director of the primary care trust NHS City & Hackney where she holds the sustainability portfolio and is design champion. She is Chair of the pan-London NHS Carbon Reduction Strategy Steering Group. Catherine is a Trustee of Equinox, a social care organisation providing residential and community services for people with alcohol, drug and mental health problems. She is a member of the UK Sustainable Development Commission's advisory panel and a Fellow of the Royal Society for the Encouragement of Arts, Manufactures and Commerce (RSA).

**Nick McAllister**. Prior to joining ACEVO, Nick was the CEO of the Community Composting Network as well as being a trustee of the CRN and the Composting Association. In this role he developed one of the largest composting related social enterprises in the country, the Green Estate in Sheffield, developed a kitchen waste collection and processing scheme in Burnley and the organic waste collection services for Glastonbury Festival.

Nick has over 10 years experience of providing business development support to third sector organisations. He is currently ACEVO's Procurement and Commissioning Executive. In this post has authored a number of guides on procurement and commissioning, and runs a network of Third Sector Procurement Champions. He currently delivers training on how to win procurement and commissioning opportunities and how to negotiate with commissioners, and project manages the hugely successful Winning A Bigger Buck For Your Bang Procurement Training Programme. He provides one to one procurement support for groups and operates a telephone enquiry service for the sector.

**Cathy Murray** works for the City and County of Swansea Social Services as the Principal Officer for the provision of services to adults with a learning disability. Cathy's role is to ensure that the services provided are appropriate to the needs of users, support the achievement of individual user outcomes to enable them to live as independent and safe a life as possible. Services are expected to show respect and dignity to users and carers and value them as people and citizens first. In turn staff are supported and encouraged to develop their skills and try out new ways of working.

Services provided are currently moving towards a model which is more personalised and responsive to the needs and wishes of users, rather than the more traditional service approach of fitting people into services. However, these are early days and the Transformation of Adult Services agenda in Swansea is testing out different ways of providing, delivering and engaging with citizens who use or may use the services. The pilots are experimenting with different approaches to assessment and care management, co-production and locality building, collaboration and maximising the effectiveness of informal networks and social capital of citizens for their well-being. Cathy is the lead for the locality building pilot and is very well supported by enthusiastic colleagues.

Cathy is also a lead for projects under COASTAL, a regional project funded by the European Convergence Programme. The projects aim to improve training, education and job prospects for adults who are disabled or disadvantaged in Swansea and are in partnership with 3 other local authorities and their partners. This agenda also sits very well with the Transformation agenda in Swansea and her biggest challenge is to make the links to ensure a co-ordinated and inclusive approach to well-being in Swansea.

### **Sonia Roschnik**

Sonia is the operational director of the NHS Sustainable development unit. The roles of the unit are to:

- Be a source of leadership, expertise and guidance concerning sustainable development to all NHS organisations in England.
- Raise awareness across the NHS as to the important responsibilities of, and actions for, the NHS regarding sustainable development and climate change. This includes promoting a culture of measurement and management which will eventually lead to an process of carbon governance.
- Help shape NHS policy, locally, nationally and internationally that makes promoting sustainable development and adapting to and mitigating climate change both necessary and possible for every NHS organisation.

- Ensure the very best practice and innovations on sustainability in the NHS and elsewhere are evaluated and costed and the mechanisms for implementation are made fully available to all NHS organisations
- Work in partnership with the NHS, government, industry and the third sector to achieve the above.

**Faye Scott** is a senior policy adviser at Green Alliance, an independent environmental think tank. She leads their third sector theme, which focuses on mainstreaming action on climate change across the third sector. Her focus over the past year has been acting as secretariat for the Joint Ministerial and Third Sector task force on climate change, which involved four government ministers and sixteen third sector leaders in exploring how action on climate change could be broadened beyond the green movement. Past work includes publications on the trade union movement and climate change and on the role of older people in the environmental debate. Faye has previously worked at Involve, a public participation think tank, Defra, the Environment Council and the Environment Trust, a social enterprise which used to work with communities in London's east end.

**Martin Seymour** joined the Improvement and Development Agency (IDeA) on secondment from NHS Norfolk in March 2009 as a Principal Consultant in the Healthy Communities team. His work includes:

- lead responsibility for a programme on the social determinants of health and health inequities
- developing links between the Healthy Communities programme and the Culture and Sport programme on the health promoting aspects of sport, physical activity and culture
- lead on mental health and wellbeing.

He has previously worked as a health improvement manager at NHS Norfolk and in a number of joint primary care trust (PCT) and local authority health improvement roles. With NHS Norfolk, he was responsible for community development and health inequalities and was the PCT's lead for physical activity. He led on the successful Thetford Healthy Town bid and numerous partnership programmes.

He has a background in local authority leisure and community services and has also undertaken roles with Sport England and the Regional Public Health Group on food and nutrition programmes. Martin Seymour is a board member of East Anglia Food Link and is also in his final year of an MSc in Public Health and Health Promotion.

**Lucie Stephens** heads the Co-production and the Core Economy work at **nef** (the new economics foundation) and has been leading on **nef's** work on co-production since January 2006 developing the concepts and practice of co-production and putting these into practice. Lucie previously co-ordinated the London Time bank network, supporting the implementation of co-production in a

wide variety of community, voluntary and statutory sector services, including a long-standing working relationship with the South London and Maudsley NHS Foundation Trust (SLAM).

Lucie has also undertaken work with a variety of voluntary and statutory organisations to co-design services and is currently developing a package of co-production tools to support commissioning, training, measurement and auditing of co-production.

Her publications include 'Co-production; A Manifesto for Growing the Core Economy', 'The New Wealth of Time: How timebanking helps people build better public services' and 'Public Services Inside Out; Putting Co-production into Practice'.

**Martin Tolman** is the Head of the Birmingham Resilience Team. It is a multi-agency team with officers drawn from the City Council, Emergency Services and NHS. Birmingham's approach to integrated emergency management is based on a willingness to challenge outdated planning assumptions. Major emergencies such as: Tornado; flooding; terrorist alerts; civil unrest and the largest outbreak of swine flu outside of north America means that their approach has been well tried and tested.

**Brian Watts** is Chief Executive of Equinox, which is a London based service for people with alcohol, drug and mental health needs. He has many years experience in the sector including frontline work, management and has been with Equinox for over 20 years. He has a Social Science degree from Trinity College Dublin and is a qualified Social Worker.

**Rick Wilson** works as the Chief Executive of Community Lives Consortium which exists to help people with learning disabilities to live successful lives in their own communities in Swansea and Neath Port Talbot. Rick is also the Chair of the Wales Alliance of Citizen Directed Support Provider Network. Rick is very interested exploring the challenges we all face together in creating sustainable, valuing and collaborative support for enjoyable community living. These challenges are very large but they may create the opportunity to build more mutually supportive communities forged through much closer cooperation between citizens, community groups and professional agencies.

During 2009 Rick has worked together with City and County of Swansea to run a cooperative inquiry group looking into the development of sustainable models of social care. This process called Sustainable Lives [www.sustainable-lives.org.uk](http://www.sustainable-lives.org.uk) has now become part of the Swansea Adult Social Care Transformation process. This is made up of a range of action research experiments exploring greater choice, empowerment, and community development, it is hoped that this will become part of a wider movement across Wales through the development of the Wales Alliance for Citizen Directed Support [www.wacds.org.uk](http://www.wacds.org.uk) .