

## Examples of issues highlighted in PESTELI analysis

Aspect of Environment	Example of issues noted by LAD
Political	The two main local political parties are in agreement about the general move to supported living rather than residential care.
Economic	<p>There are a number of competitor care providers in the local area and national organisations will also bid for major tenders.</p> <p>Local authority budgets are stretched and in view of the increasing numbers of people who have complex needs such financial pressure is likely to grow.</p>
Sociological	There are increasing number of older people with a learning disability and young people with complex health needs and / or autism.
Technological	<p>Rather than people simply being looked after, care services are becoming more skilled at supporting people to become more independent over time.</p> <p>Assistive technology provides opportunities for people to receive support without members of staff being present.</p>
Ecological	There are a number of new developments within the local area of the proposed accommodation in line with the local authority's vision for the locality. These include increased training schemes and healthy living services.
Legislative	Human rights legislation is likely to continue, as will duty on local authorities to assess social care needs of people with a disability and to arrange services.
Industry	<p>Supported living enables people to have more choice and control over lives and resources and is therefore likely to fit in with the increasing wish for people to be self-directing.</p> <p>A proportion of people with a disability will be likely to need some degree of support for the foreseeable future.</p>