



social care
institute for excellence



Toolkit for place-based plans for housing for older adults

Step 1: Understand demand



Understanding demand means finding out how much housing is needed now and in the future. It includes understanding how many older people are living in that area and how many are needing or will need housing in the future.

How can I contribute to this step? Some examples:

WANTS	NEEDS



I describe the local housing needs and preferences for older people.

There is nobody better to describe what older people need other than older people themselves.



I help decide which characteristics and other information about the local population should be prioritised.



I help define how the older population might change over time and say what impact these changes will have in housing for older people.