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# CO-PRODUCTION IMPACT PROJECT

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Department  
of Health





Previous research taught us that there are not enough publications showcasing the impact of co-production in social care settings

We wanted to develop guidance and template for organisations to feel confident to co-produce and have the tools to report impact



Evidence-based

Experts with lived experience

Easy read version of resource





Steering  
Group

Define  
an  
approach

Desk  
research

Talk  
to  
people



# Desk research and interviews: key learnings



Focus on short-term outcomes, benefits of co-production and evaluating processes



Assessing impact is harder beyond the individual level



Inconsistencies of definitions and understanding of impact



Focus on benefits, reach of activities and evaluation of processes



Impact discussed on number of activities and reach



Language, accessibility and complexity key challenges for people with lived experience



# How we defined our approach



**Clear definitions**



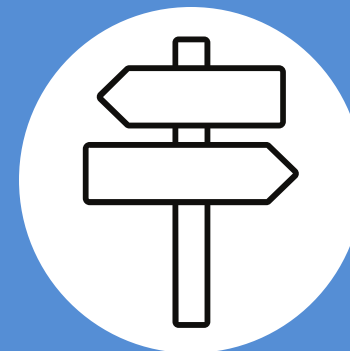
**Flexible guidance,  
so it can be tailored**



**Breakdown of the  
journey towards impact**



**Template with further  
guidance**



**Signpost to relevant  
resources**



**Easy-read summary**

# Our Steering Group



Met four times (August – December 23)



Shared previous and current experiences of co-production





Discussing what the resource should look like



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Sharing what we learned from interviews, and discussed what difference co-production makes in people's lives

1

(10 min)



**How was your year?**

What is the one thing you most liked this year? What are you looking forward to in 2024?

2

(10 min)



**What is this project about?  
Where are we with the project?**

What are we doing today?

3

(15 min)



**Chat time**

Let's choose a couple of examples for the resource and add them our template.









# Sharing and implementing feedback in how meetings should run



NAME OF SERVICE OR PERSON ATTENDING: .....  
DATE: 12<sup>th</sup> December 2023 - 11 am to 12 pm.  
ACTIVITY: Steering group meeting

DID YOU ENJOY YOUR ACTIVITY?	POOR 	FAIR 	GOOD 	EXCELLENT 
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilitators (Daniel and Tasnim)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Was it easy to understand?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Was it fun?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How did I feel before I did the activity?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

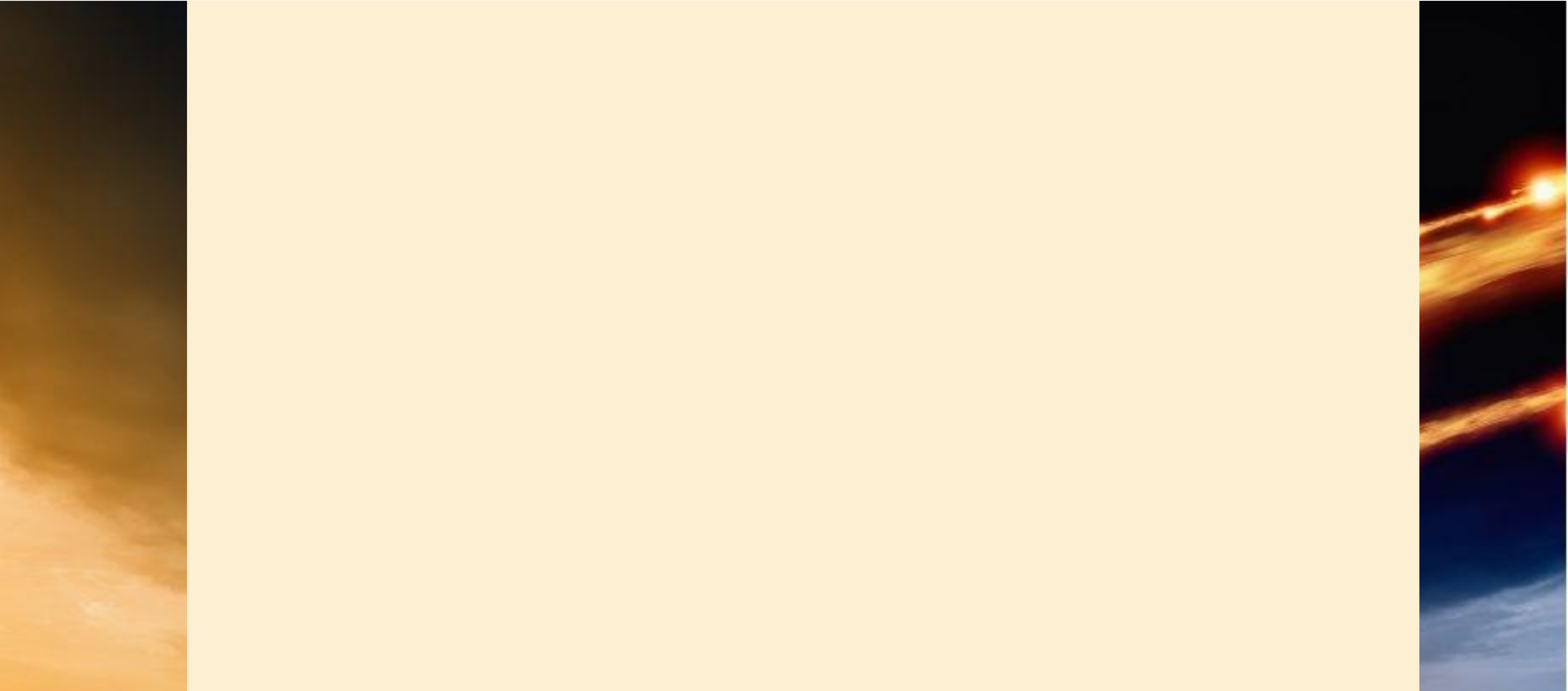
How do I feel now the activity is completed?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Which elements of the activity were particularly helpful to you?

What if anything would you change about the session?



# Steering group



# The resource

How is it organised?

How does it work?

Poll: What do you consider more important when thinking about co-production impact?







# Impact



**Journey**



**Impact**

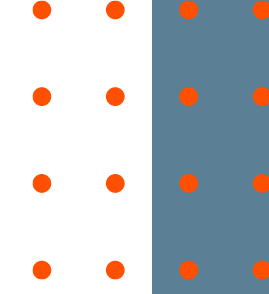
outcomes outcomes outcomes outcomes



**Change**



# Theory of Change Principles



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## Impact

The major change that happens towards the end of the process

## Outcomes

(short, medium, and long-term)

Smaller changes that add up to form the impact in the end.

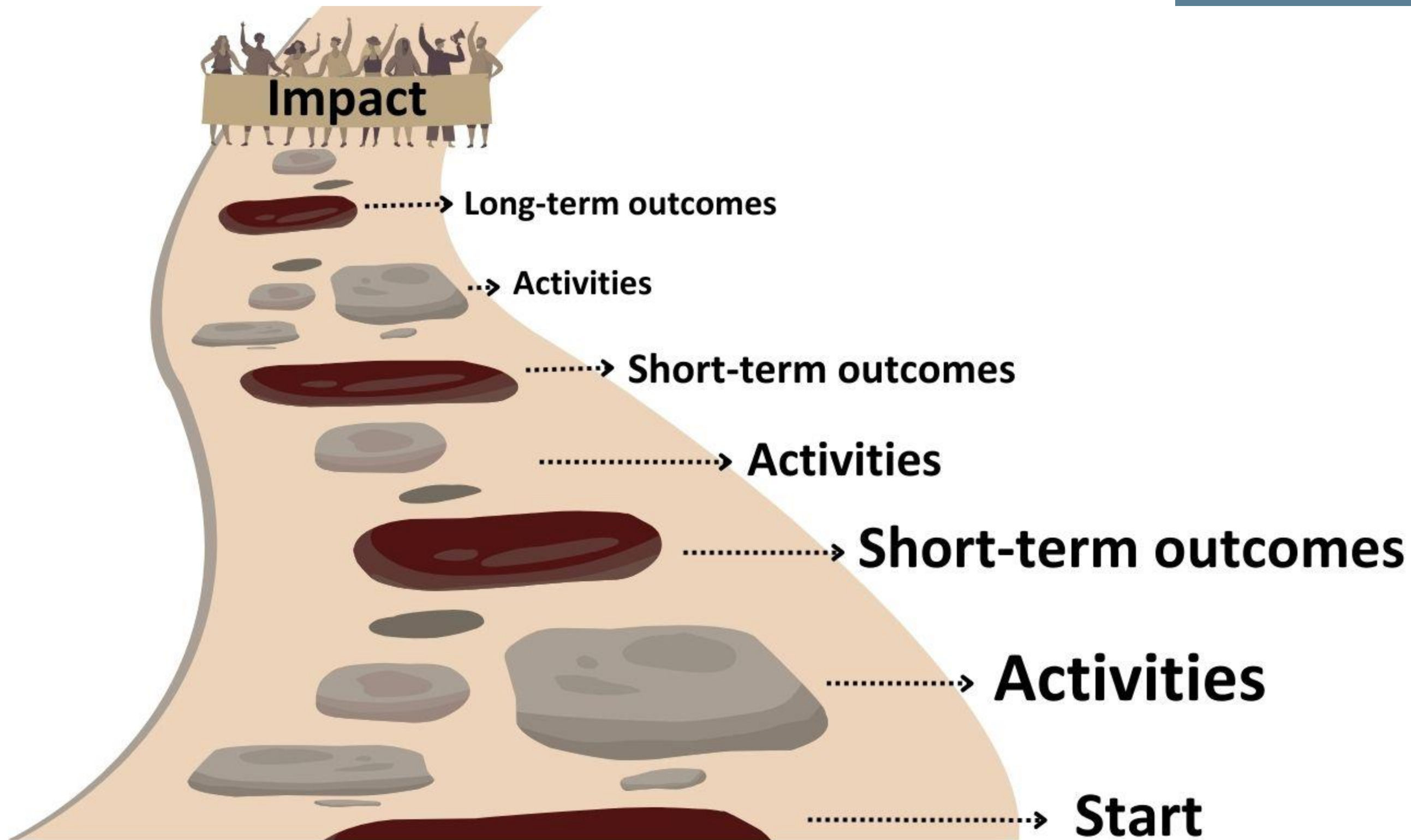
## Activities

All co-production activities including meetings, events, producing materials...

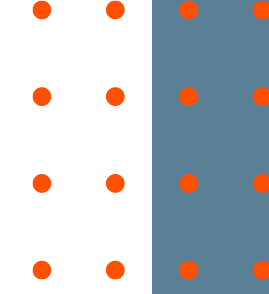
# Pathway to impact



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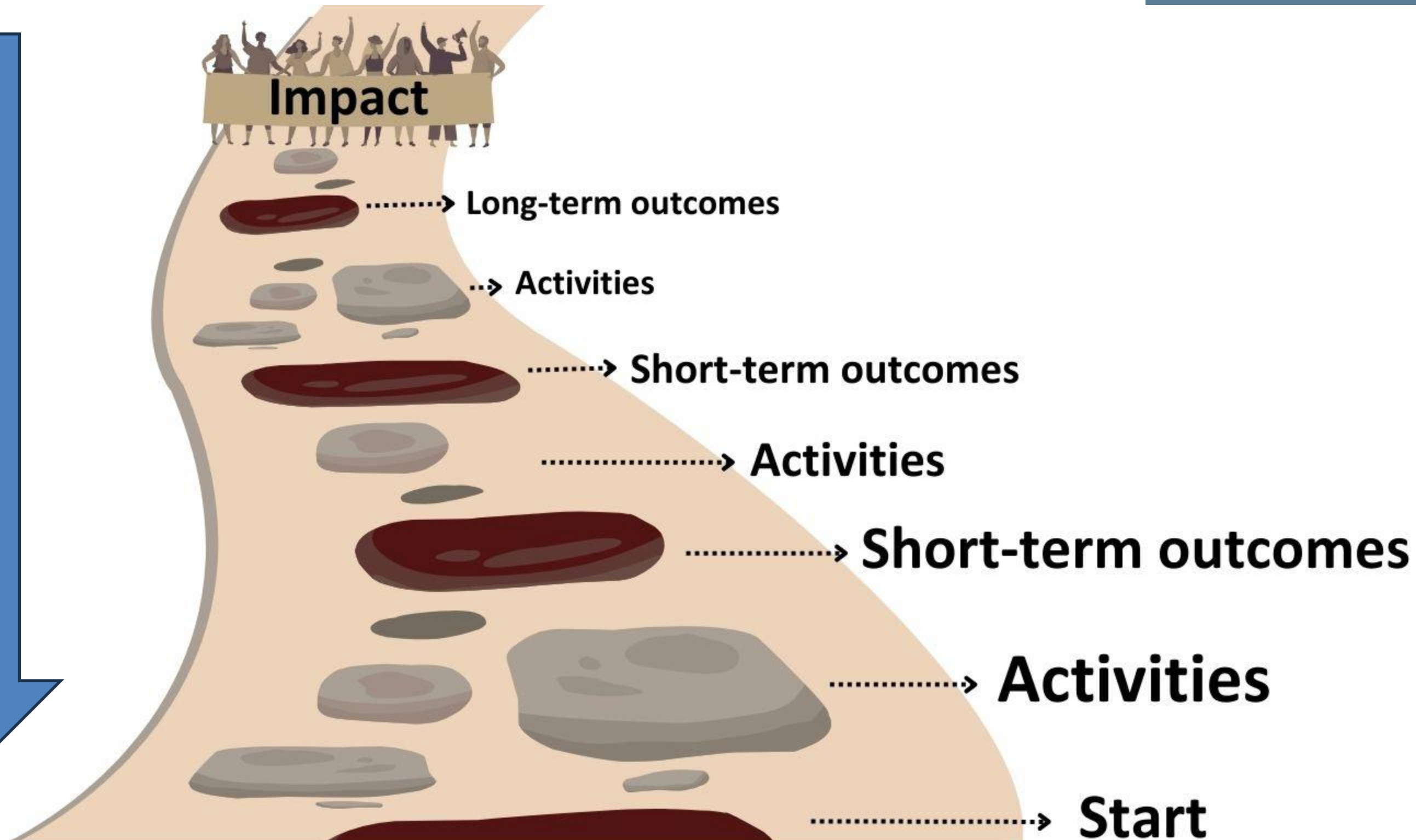
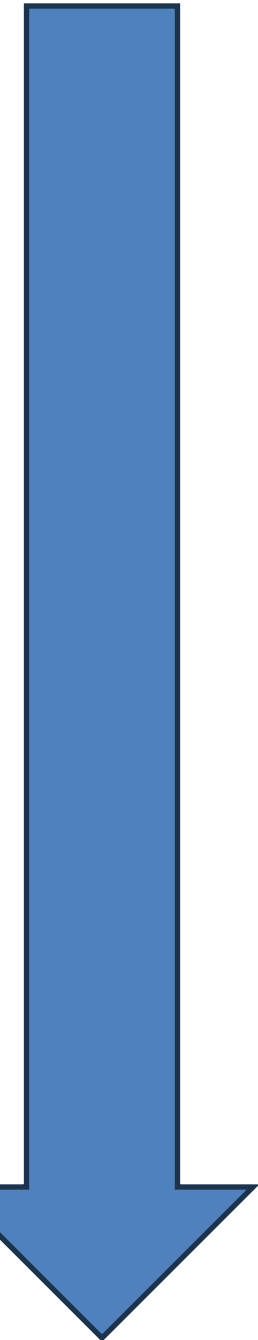


# Pathway to impact



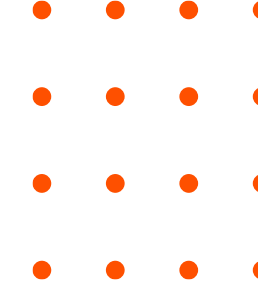
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Backwards mapping

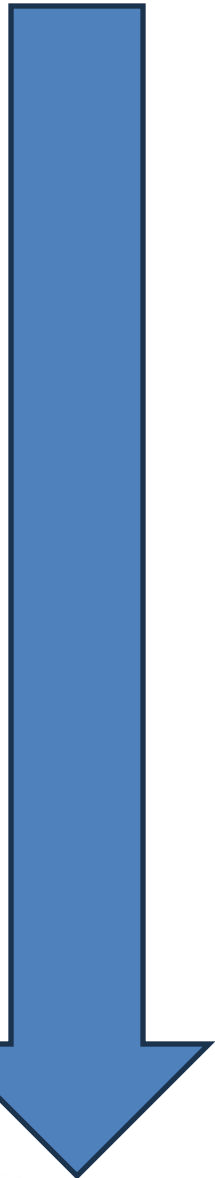




# Pathway to impact



Backwards mapping



**Why is the project necessary?**

**What is the problem to be addressed or what is the improvement needed?**

People with learning disabilities don't have a place to go to make friends, learn new things, have a good time, and feel valued.

**Targeted impact**

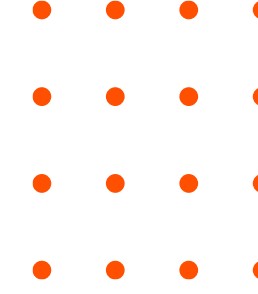
**Project impact**

To create a day centre for people with learning disabilities.

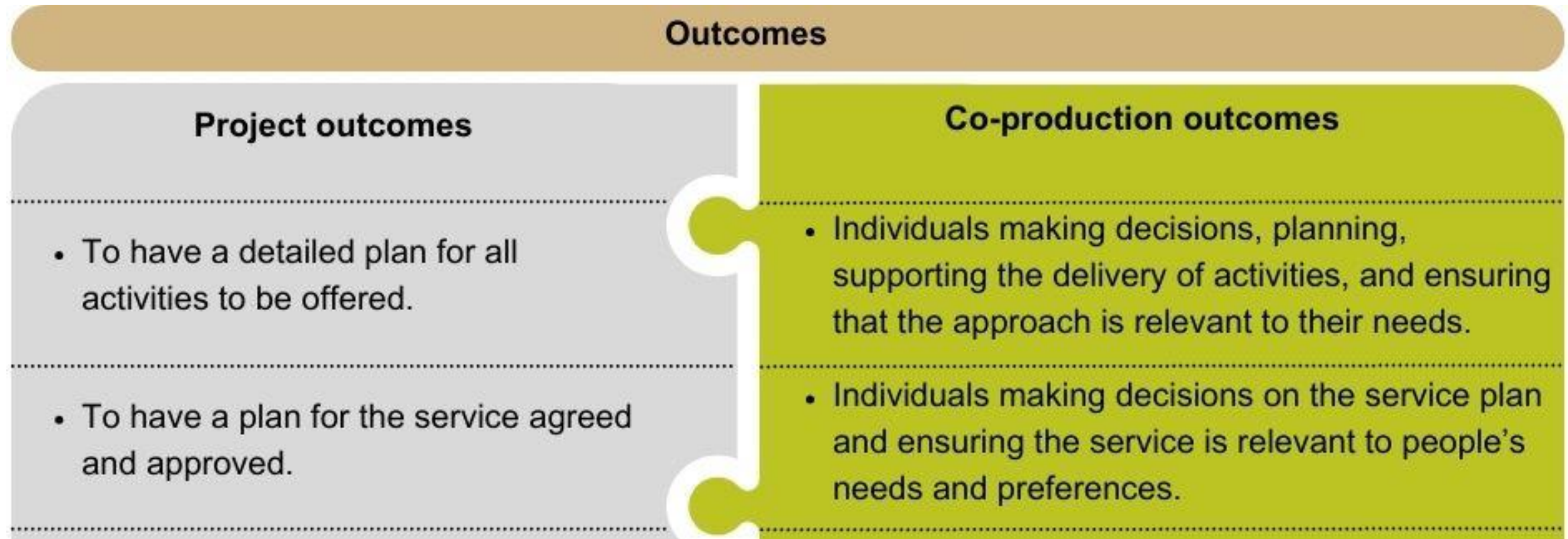
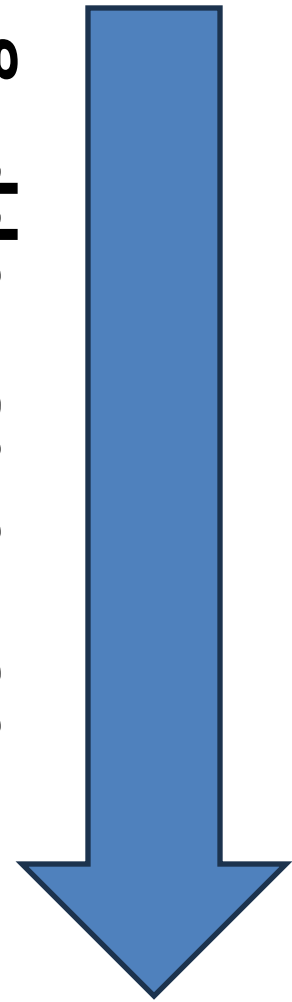
**Co-production impact**

To make the day centre how people would like it to be, that will match their needs and preferences, and that more people will be happy to use.

# Pathway to impact - Outcomes



Backwards mapping



**Impact**

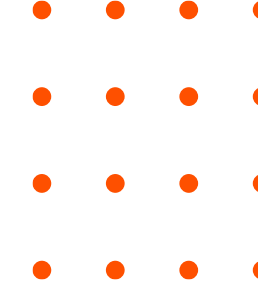
.....> Long-term outcomes

.....> Short-term outcomes

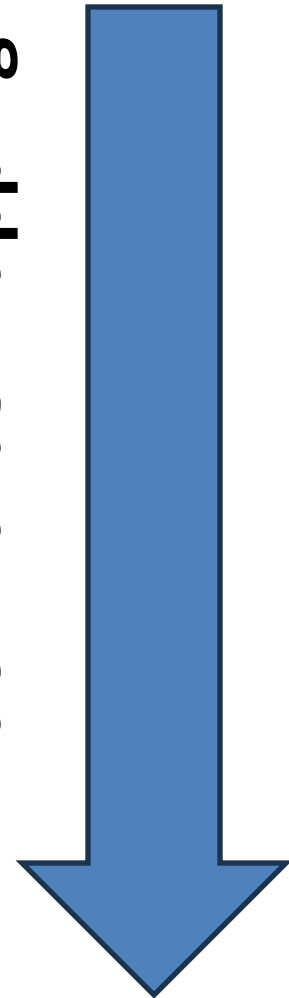
.....> Short-term outcomes



# Pathway to impact - Activities



Backwards mapping



**Impact**

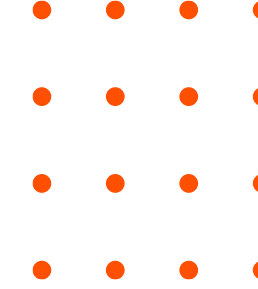
...> Activities

.....> Activities

.....> Activities



# Further guidance



## Co-production impact pdf

# Co-production Impact

A resource to support impact assessment

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**What is in this resource?**

This resource offers insights on how to assess impact in co-production. It also offers insights on other three related areas: achievements, benefits, and feedback and evaluation.

**Co-production Impact**

**Co-production Achievements**

**Benefits of Co-production**

**Feedback and evaluation**

This resource was developed with the support of individuals from [Active Prospects](#) and SCIE Fliers co-production groups who took part in the project's steering group and wider activities.

[Click here to for further details on how to use this resource.](#)

**Our definitions:**

**Impact** The major change that is achieved towards the end of the process. It is the main objective that everyone is working towards.

**Co-production achievements** Achievements that happen along the journey towards impact. It can also be called short-term outcomes.

**Benefits of co-production** The benefits to people taking part in co-production.

**Evaluation and feedback** Evaluating the process of co-production and gathering feedback.

## Theory of change guidance template

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# Theory of Change

An approach to assessing the impact of co-production

### Guidance template

**How to use this template?**

This template provides more detailed guidance on the above topics. It can be used as standalone guidance, or together with the information from the webpage. In the webpage you can find links to external resources for further information as well as an outline of relevant parts of this guidance template.

**The Theory of Change guidance and template is designed to help:**

- Define a theory of change structure for your co-produced project including defining the targeted impact, outcomes, and activities.
- Provide insights on how to define impact, outcomes, and activities.
- Give insights on principles to collect information to assess outcomes

**Backwards mapping**

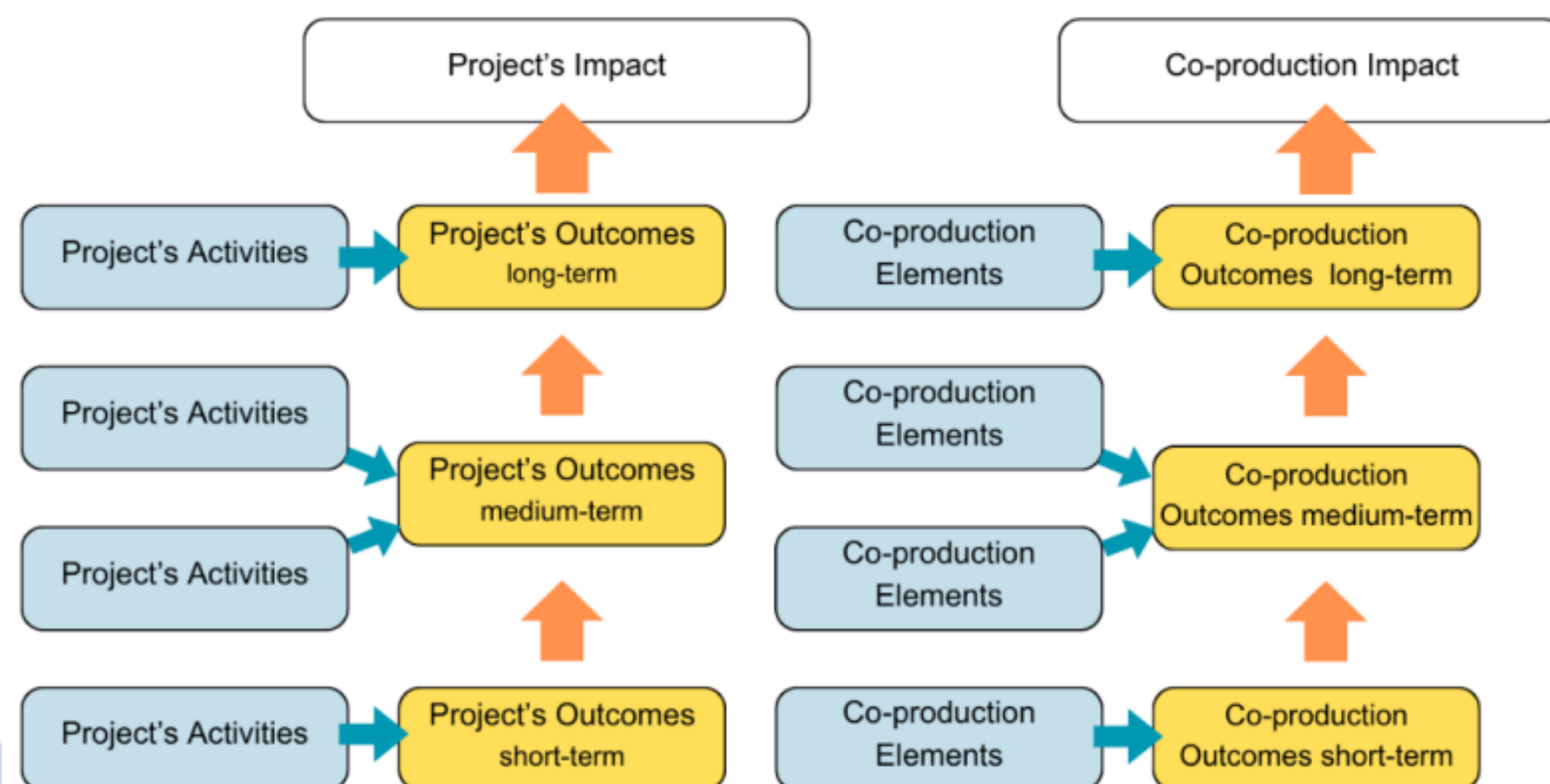
# Theory of Change

An approach to assessing the impact of co-production

Guidance template



## Logic model



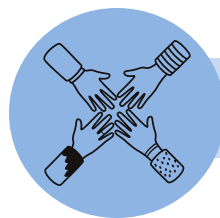
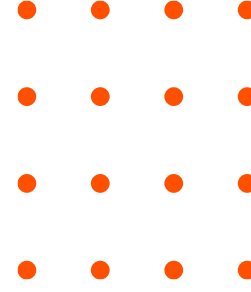
- First focus on the pathway to impact (yellow and orange)

- Think about the outcomes. What are the smaller changes needed to form the pathway towards impact (see columns B and D in section 2 for insights)

- Now focus on the relationship and logic between outcomes.
  - Is there a clear sequence?
  - Will earlier outcomes serve as a basis for and support later outcomes?
  - Do outcomes build up and accumulate changes that will lead to the targeted impact?

- Lastly, think about the activities and co-production elements (see columns A and C in section 2 for insights)
  - Which activities are needed to achieve each outcome?
  - Think about how each activity will generate the small changes needed.
  - Think about ways you can check if outcomes are being reached (see section 3 for insights on this).





## "Make it real" framework – "I" and "We" statements (TLAP)

	Description	Examples
'I' statements	These will represent the views of people with lived experiences. Statements should outline the expected outcomes that will align with individuals' needs and preferences.	1) I help to make decisions on the service plan and ensure it is relevant to our needs and preferences. 2) I help to make decisions on recruitment criteria and take part in the interview panels.
'We' statements	These should outline actions and outcomes to be delivered by staff members, stakeholders, and facilitators to enable co-production.	1) We make information and meetings accessible and include individuals in the decision-making and development of the service plan. 2) We make the process accessible and include individuals in planning the recruitment and interview panels.





# Questions?

Find out more about our work:

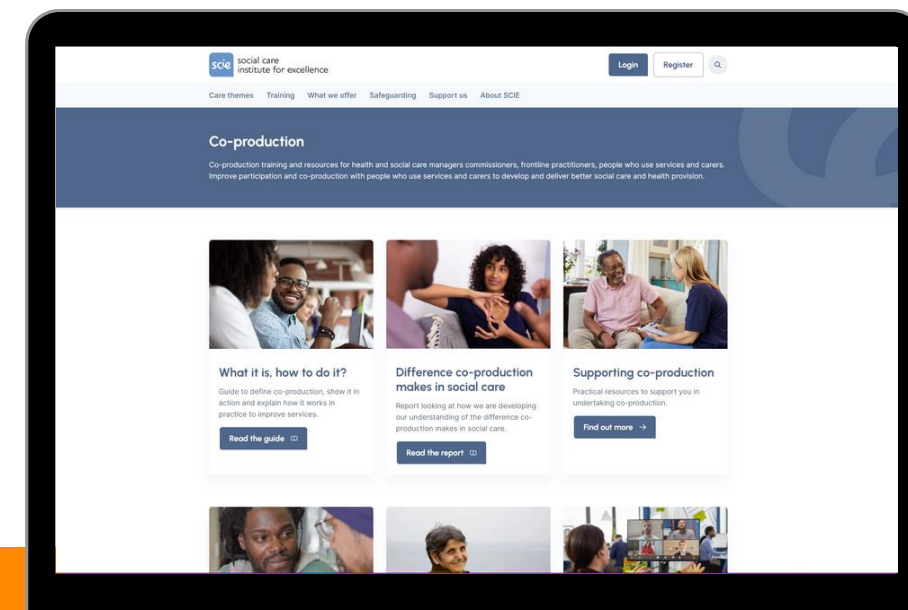


**Online**

[www.scie.org.uk/co-production](http://www.scie.org.uk/co-production)



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