

Co-producing guidelines on data and AI

Co-production week workshop

1st July 2025



Purpose of today's workshop

- Give you an insight into two projects in which we worked together to co-produce guidance on complex and technical issues
 - Data for people
 - The responsible use of Generative AI in social care (part of the Oxford Initiative)
- Share learning from our work together

Who you'll hear from



Jennifer Pearl - NCAG



Jacqui Darlington - NCAG



Jacky Morton - Sentai



Kate Jopling – TLAP
Associate



Dr Caroline Green – Oxford
Institute for Ethics in AI

Polling

- 1) To what extent do you feel you understand the use of data in social care?
- 2) To what extent do you feel you understand how Generative AI is being used in social care?

Overview

Kate Jopling

- Data for people – a project to coproduce a set of principles to inform the collection, storage, sharing and use of data in social care
- Responsible use of Generative AI in social care – (phase 1) – a project to coproduce guidelines / principles around what the responsible use of Generative AI in social care means to people who draw on care and support

- These are technical issues – it's sometimes hard to see how they connect with people's day to day lives and / or there is a lot that is not known
- Conversations tend to be dominated by experts who speak a different language, and see things from different perspectives
- We are not experts and there are things we don't know – there is no point producing guidance that can't be used

- Small co-design team to shape the project
- Three online co-production workshops with pre-reading and briefing
- Session 1 – taking time to share our starting point, and our hopes and fears
- Session 2 – inviting in experts – to share their views and understanding (not to listen or to tell); and some time to work out what we think
- Session 3 – refining our ideas and prioritising

Online

- Bringing everyone together across workstreams – three online workshops
- Lots of pre-briefing to share information on previous positions
- Specific efforts to encourage conversations around points of difference
- Working together to find compromise
- Produced an initial draft of guidelines and call to action

Oxford summit

- A chance to meet face-to-face and work together
- A mix of time in our interest groups and together
- Some new compromises reached
- Produced a call to action and guidance which are now available for others to sign

What was it like to be part of this?

The lived experience perspective

Jacqui Darlington - NCAG



Jacqui Darlington

The lived experience perspective

Jennifer Pearl - NCAG

A question for you

What would make you feel safe to disagree with another expert?

What have you seen work well?

Answer in the chat

The tech provider perspective

Jacky Morton - Sentai

What have we learned?

Dr Caroline Green – Oxford Centre for
the Ethical Use of AI

Final reflections

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