



social care
institute for excellence



The Co-production Week webinar

4 July 2023



social care
institute for excellence

Let's get real about co-production

4th July 2023

Kate Pieroudis
Tasnim Rahman
Matthew Ford

Panellists:
Anne Pridmore
Beve Smith
Alex Chaplin
Tamsin Macdonald





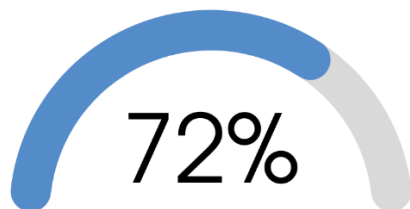
Background



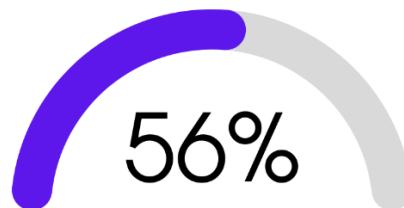
Key findings



Familiarity with the term 'co-production'

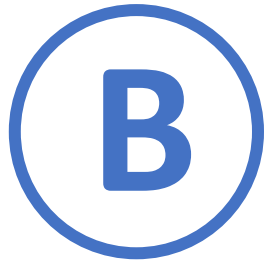


OF WORKERS IN ADULT SOCIAL CARE WERE FAMILIAR WITH THE TERM 'CO-PRODUCTION'



OF PEOPLE WITH LIVED EXPERIENCE OF ADULT SOCIAL CARE WERE FAMILIAR WITH THE TERM 'CO-PRODUCTION'

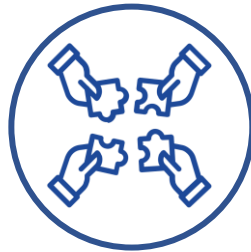




The key barriers experienced by social care staff



Time



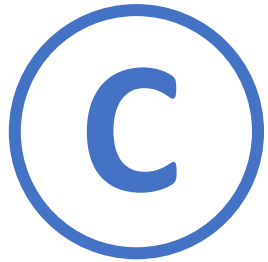
**Organisation
Culture**



Cost



Communication



What co-production is and what it isn't.

PERSON WITH LIVED EXPERIENCE

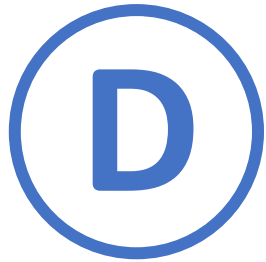
“There needs to be more action to increase awareness of professionals, particularly frontline staff and their leaders in understanding what it is and the benefits of co-production”

STAFF (NURSE)

“I think there is a shift in people hearing about co-production, more people know about co-production but don't necessarily know what it means or what it can look like.”

PERSON WITH LIVED EXPERIENCE

“Co production is the new buzz word for involvement, it's used many times and incorrectly in health and social care. The theory and application when done properly is incredibly important as it can change lives and save millions. Sadly from my personal experience it's simply another box ticking exercise to say people have been involved”



The inclusiveness and representativeness of co-production

STAFF (MANAGER)

“My experience has always been that co-production is done badly. it always involves the same service users, who attend all NHS service re-design. They are not representative of all service users and are generally white retired, affluent people. This occurs because they are always available and easy to access. A result of this is that services are not inclusive or culturally appropriate.”

STAFF (UNSPECIFIED ROLE)

““We need to ensure people have a range of experience, including diverse communities and the marginalised - going out to communities rather than expecting them to come to us. Not describing individuals or communities as 'hard to reach'...”

PERSON WITH LIVED EXPERIENCE

“I would do it, but I’m never asked”



Questions to address



1

As time and training have been identified as some of the biggest barriers to doing co-production, what are the ways that we can overcome these barriers?

2

What is the best way of making sure we are inclusive and representative in co-production, so that everyone's needs are met, and many voices are heard?

3

What might be the reason why people who draw on care and support see co-production as a box-ticking exercise?

4

What needs to be put in place for people with lived experience to feel confident to co-produce?



Calls to action



1

Sufficient resources, including protected time for staff

2

Comprehensive training and education for every staff member working in adult social care

3

Shift in the approach, from reactive to proactive, reaching out to diverse communities.



social care
institute for excellence

If you or your colleagues haven't done so already,
why not register for SCIE's occasional newsletter,
SCIELine

<https://www.scie.org.uk/myscie/register>

scieline

Register for the TLAP
newsletter here

<https://www.thinklocalactpersonal.org.uk/News/enews/>

www.scie.org.uk





social care
institute for excellence

EVALUATION

<https://www.tinyurl.com/getrealcopro>

www.scie.org.uk

