

Integrated Care Webinar series 2020/21



Building back from Covid: involving citizens in the next phase of the pandemic response

13 October 2020

NHS England & Improvement System Transformation, in partnership with the Social Care Institute for Excellence (SCIE)

NHS England and NHS
Improvement



SPEAKERS

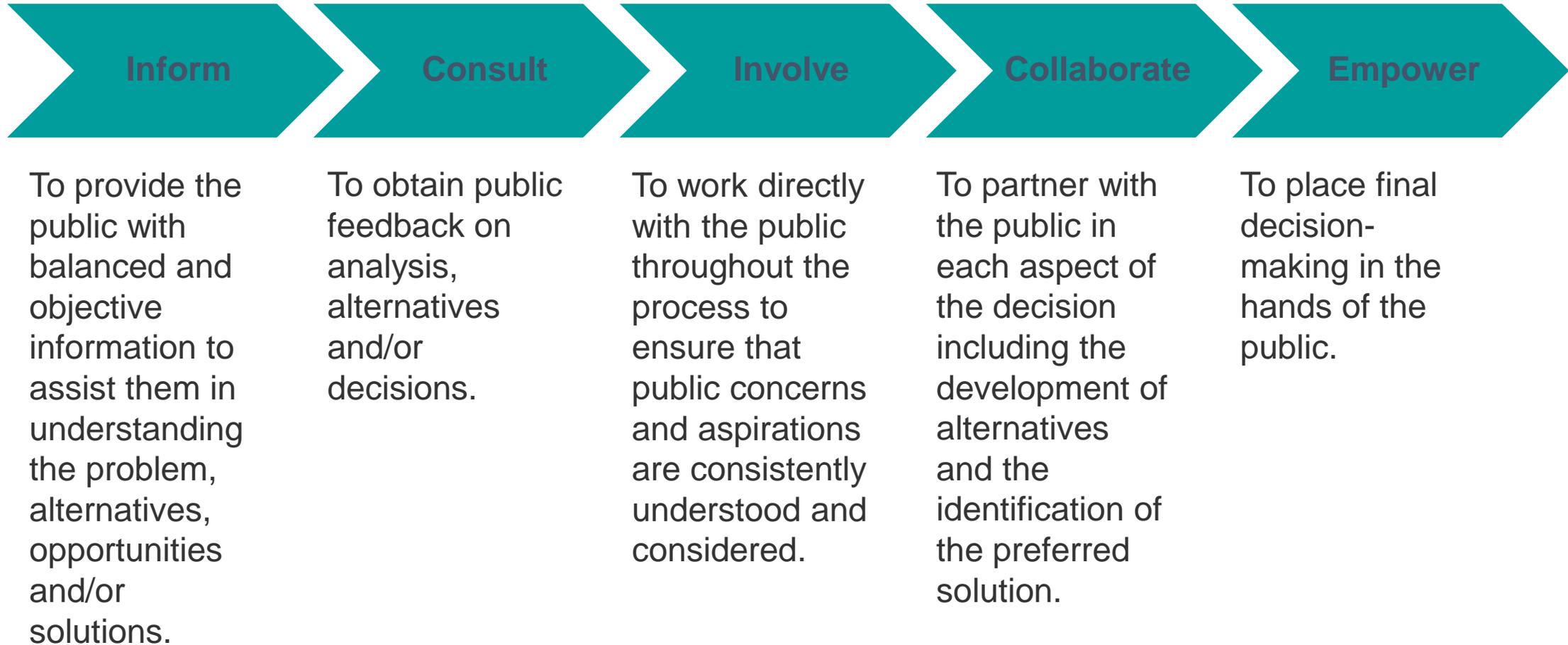
- **Mike Cooke**, Chair, North Central London ICS
- **Vin Diwakar**, Medical Director, London Region
- **Amy Darlington**, Imperial College Health Partners
- **Michelle Mackie**, Ipsos Mori
- **Olivia Ohiwereh**, member of the public

What is deliberative engagement?



- Deliberation is a progressive form of public engagement that can successfully help to shape public policy due to its ability to provide informed and considered public opinion.
- It convenes ‘mini publics’ reflective of a broader population over an extended period of time.
- Participants are informed by experts and supporting stimulus about the topic/s in question and then invited to explore and deliberate trade-offs associated with this.
- This method creates an opportunity for decision-makers to understand public views that are carefully considered and rooted in real-life context, thus leading to more trusted and supported policy in the longer term.

Spectrum of public engagement



The three tests



There should be some **degree of contention** around the approach that warrants public debate (i.e. dilemmas, trade-offs)



There should be a **genuine opportunity** to influence the approach



The debate is one where the public can **meaningfully engage on the issues at stake** (i.e. not too technical or clinical)

Opportunities with online deliberation



Geography does not limit who can be involved

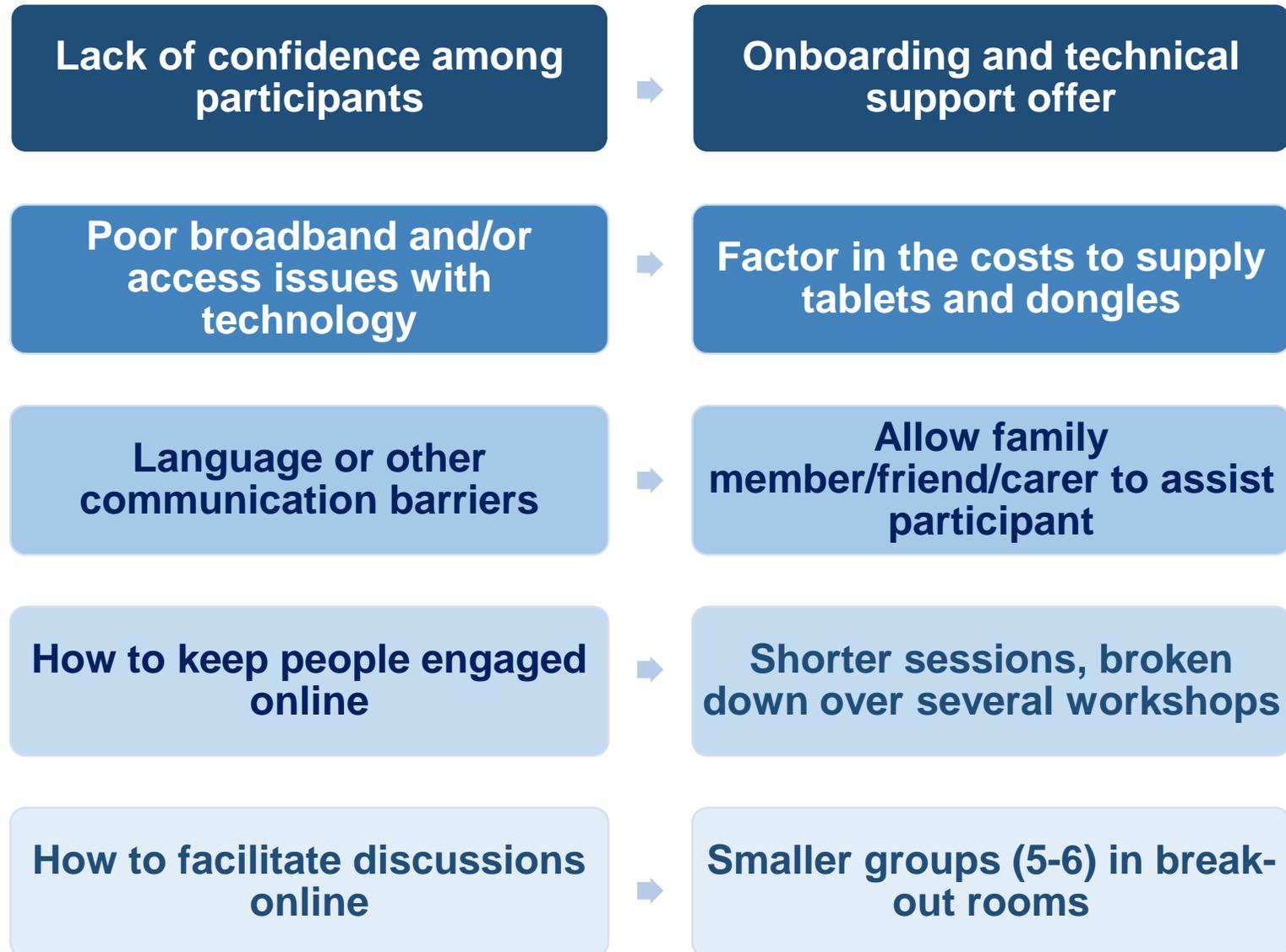


Some groups more comfortable engaging online



Inclusion of those otherwise unable to attend face-to-face events

Challenges around online deliberation





To see the full London Covid-19 deliberation report:

<https://www.england.nhs.uk/london/our-work/patient-and-public-involvement-reports/london-covid-19-deliberation-report/>

13 October 2020

NHS England and NHS
Improvement



A recording of the webinar, slides and resources will be shared
on the **Integrated Care Learning Network.**

To join the network email

integratedcare-manager@future.nhs.uk

13 October 2020

NHS England and NHS
Improvement

