

## Integrated Care Webinar series 2020/21

# Webinar 8: ICSs and people empowerment – how can we effectively give service users better control over their own health and care?

23 March 2021

NHS England & Improvement System

Transformation, in partnership with the Social Care Institute for Excellence (SCIE)

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## Your speakers today:

- Alex Fox OBE, Chief Executive, NHS Assembly [Member](#), Vice Chair: [Think Local Act Personal \[CHAIR\]](#)
- James Sanderson - Director of Personalised Care at NHS England and NHS Improvement
- Anna Hartley - Director of Public Health, Wakefield Council, West Yorkshire and Harrogate ICS
- Nina Griffith - Workstream Director, City and Hackney ICP
- Dr. Stephanie Coughlin - COVID 19 Clinical Lead City & Hackney CCG, Neighbourhoods Clinical Lead City & Hackney, NEL Digital First Lead & Clinical Lead for pulse oximetry, GP Lower Clapton Group Practice
- Mark Scott - Lead Manager for the Personalised Care and Babies, Children and Young People's Programmes, Transformation Programme Office, North East London ICS
- A contribution from an Expert by Experience



# ICSs and people empowerment: National overview

James Sanderson, Director of Personalised Care, NHS  
England and Improvement  
and Chief Executive, National Academy for  
Social Prescribing

 @JamesCSanderson

@Pers\_Care

@NASPTweets

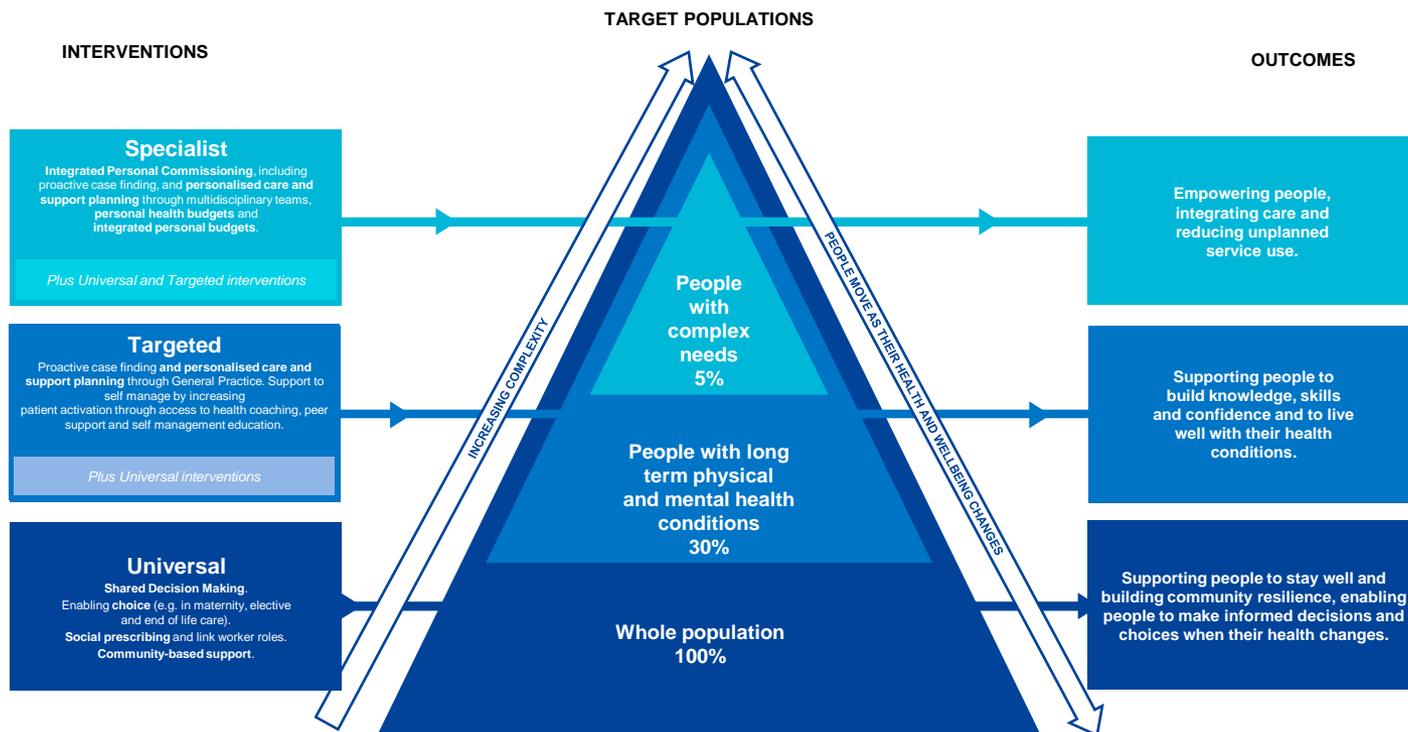
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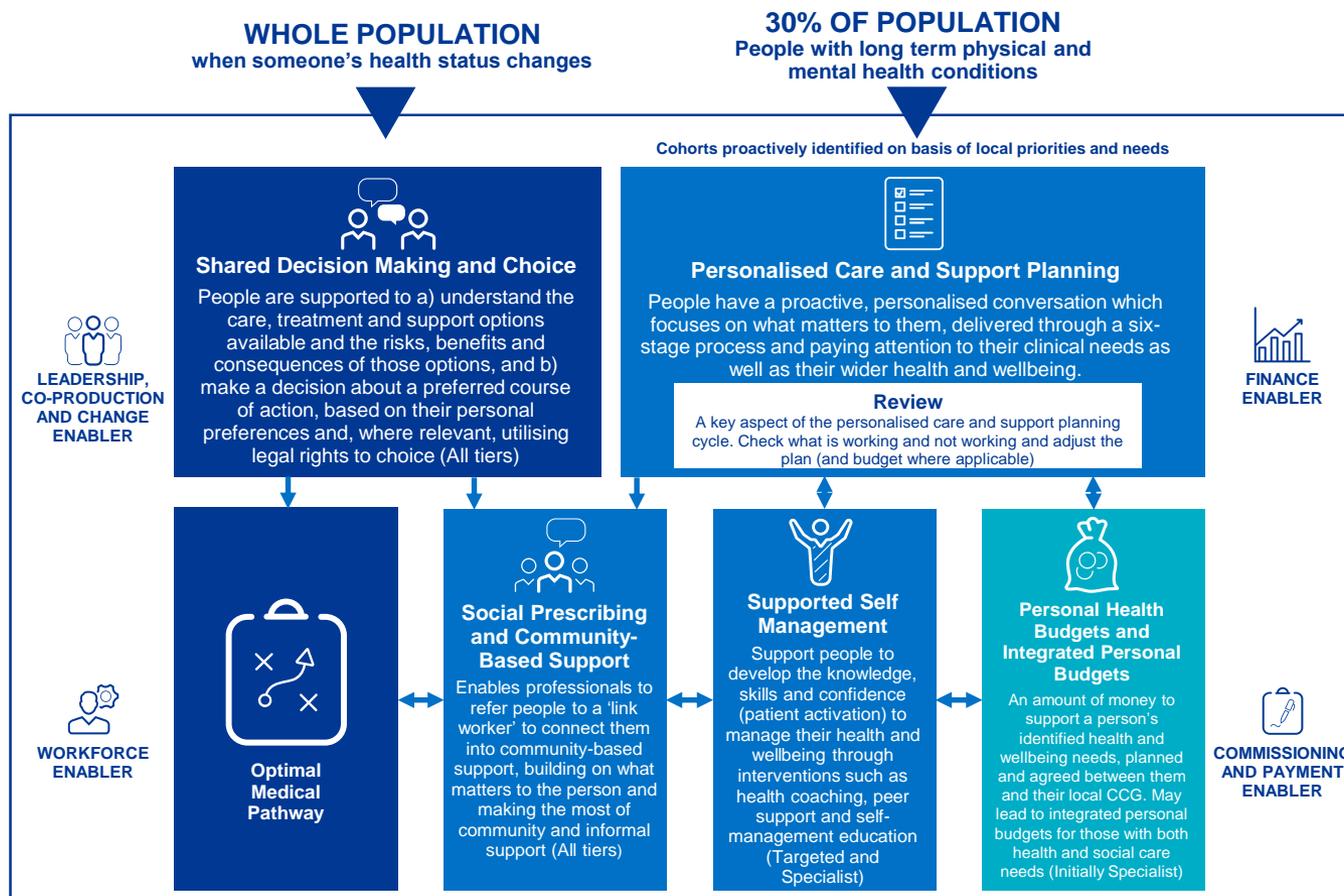


# Comprehensive Model for Personalised Care

All age, whole population approach to personalised care



# Personalised care operating model



# Integration and Innovation: working together to improve health and social care for all

- Clear NHS policy for devolving power and control as set out in White Paper - [Integration and Innovation: working together to improve health and social care for all](#).
- Enables NHS organisations, local councils, frontline professionals and others to join forces to plan and provide around needs of the local community.
- Address the big health and care challenges that make a real difference to people's lives from the bottom up.
- Personalised care is an effective and practical way to support the move to Integrated Care Systems (ICS), help with recovery and restoration of services post COVID-19 and address health inequalities.

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# Integrated Pathways in City and Hackney

## Stephanie Coughlin





Approach came out of the response to covid pressures and the need to reduce pressure on the acute trust

In City and Hackney, 79% of people admitted with covid had at least 1 LTC, and 38% had 3 or more LTCs – which showed that we needed to take a holistic approach and support people's wider needs, not just covid



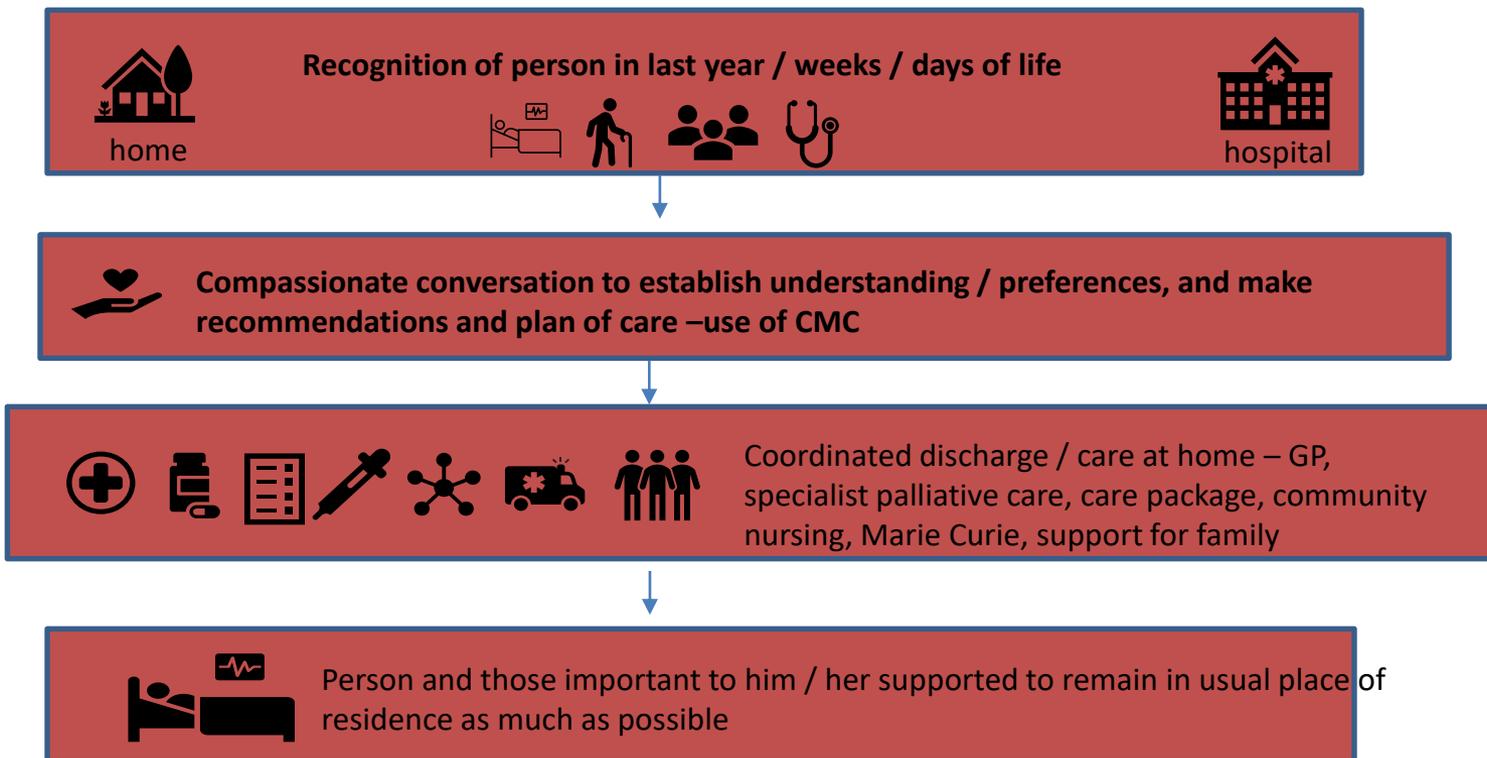


- We identified 5 pathways where enhancing existing services could better support people in the community, avoid an admission or expedite a discharge
- Each pathway brought together hospital specialists, primary care, community health services and social care
- The pathways deliver targeted and personalised care in people's own homes, maximising the use of remote care and increasing self-management

**Pathways**  
Diabetes  
Heart Failure  
Diabetes  
Deydration & confusion  
End of Life



# Example: the end of life pathway:



# The principles that guided the work will continue to support us as we deliver integrated and personalised care going forwards

**1** Build on existing pathways

**2** Approach tailored to individual need

**3** Led by clinicians/practitioners

**4** Different agencies working together to support the person

**5** Use of remote monitoring where available

# **Children And Young People's Social Prescribing**

## **Developing a bottom up movement for change**

Mark Scott  
North East London Personalised Care and  
Children's Lead

# Three Key Points

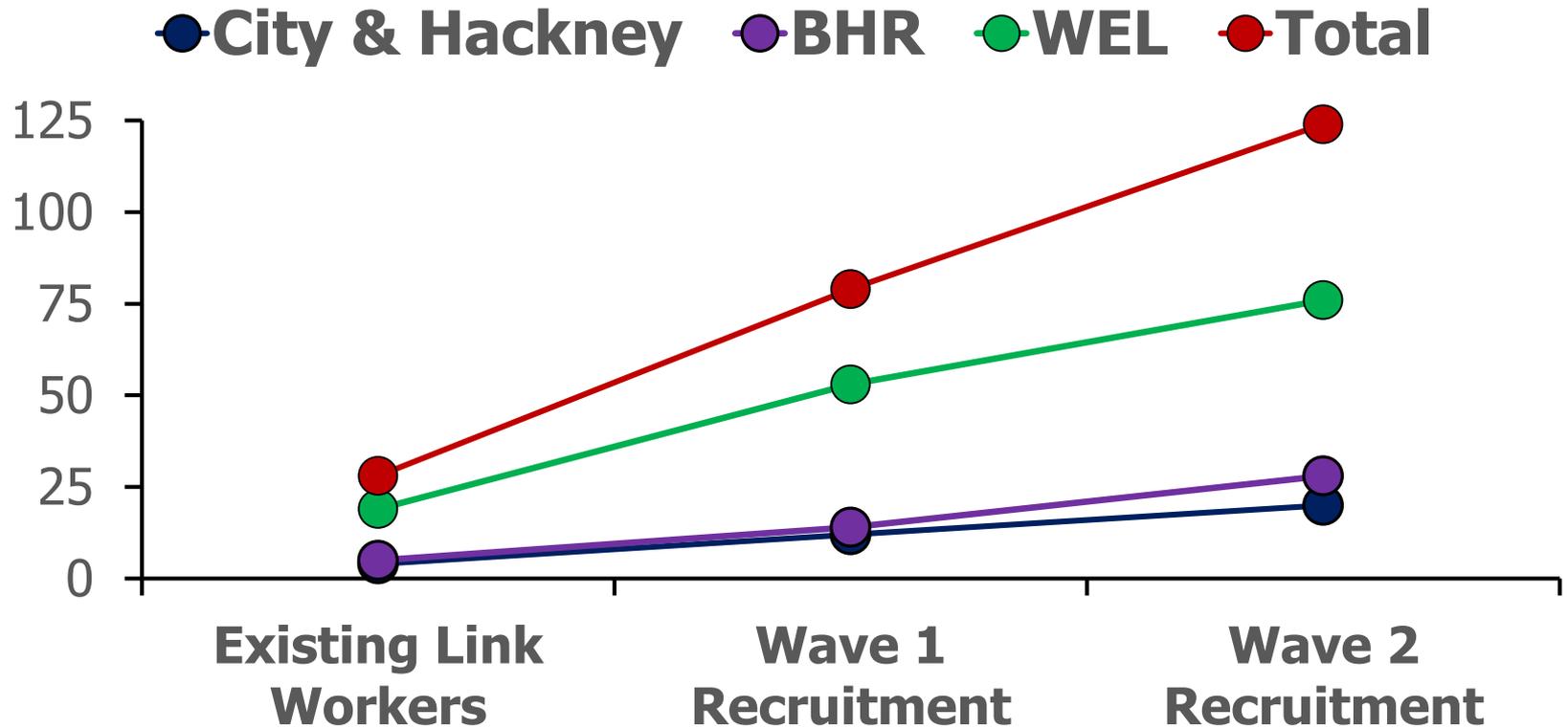
1. Covid 19 has the potential to inflict enduring harms to children's outcomes
2. Children's social prescribing presents a unique opportunity to ameliorate these risks
3. Long-term changes are needed and it is crucial to engage with children and schools

# Child Health Outcomes

## Potential Downward Trajectory

	Indicator	Pre-Covid London Position*	Potential Medium Term Trend**
<b>Overall Health Outcomes</b>	Healthy Life Expectancy At Birth	●	●
	Infant Mortality	●	●
	Child Mortality	●	●
	Low Birth Weight	●	●
<b>Health Behaviours</b>	Breastfeeding	●	●
	Oral Health	●	●
	Overweight And Obesity	●	●
<b>Health Protection</b>	New Born Screening	●	●
	Immunisation At 1 And 2 Years	●	●
	Flu Vaccination	●	●
	BSG Vaccination	○	●
<b>Wider Determinants</b>	Percent Experiencing ACE's	○	●
	A&E Admissions (Unintentional/ Deliberate Injury)	●	●
<b>Health Inequalities</b>	Children With Child Protection Plans	○	●
	Children In Need	●	●
	Children In Care	●	●
	School Readiness	●	●

# Number of Link Workers Upward Trajectory



***No children's social prescribing in place***

# Bringing Together Movements With Similar Leadership Philosophies

## Social Prescribing



**Dr Jagan John** NEL Personalised  
Care Clinical Lead, Chair NEL  
STP/ELHCP, B&D CCG



## Child Health



**Kath Evans**, NEL Children &  
Young People's Clinical Lead

## Framework/infrastructure across ICS



**Partnering with  
experts**



***Making small grants (£6,000) available to local systems***

# NEL CYP Social Prescribing Services

## Co-designed with communities



Borough	Outline service model
<b>Redbridge</b>	Young Advisors Group currently co-designing new service
<b>City &amp; Hackney</b>	Expansion existing adult services in whole-family approach
<b>Barking &amp; Dagenham</b>	Expansion of existing adults service, engaging with youth workers, targeted early help workers, schools/kick start
<b>Tower Hamlets</b>	Systematic case finding and contact of families with children & young people classified as Medically Vulnerable
<b>Newham</b>	New service co-designed with young people, including CYP Directory of Services; includes SP violence reduction
<b>WF</b>	<b>Further developing youth health champions programme (see next slide)</b>
<b>Havering</b>	Plans to be developed in early 21/22

# Waltham Forest Youth Health Champions Royal Society of Public Health Programme



- Running in Waltham Forest
- Local schools trained >340 Youth Health Champions.
- Estimate each YHC has potential to reach 100 young people through messaging - their collective reach is tens of thousands
- Possible additions: earliest parenting skills, bereavement/EOL awareness
- <https://www.eastlondonhcp.nhs.uk/ourplans/youth-health-champions.htm>



***Programme now being rolled out in 4 other boroughs***

# Influencing the system....forever



<https://www.eastlondonhcp.nhs.uk/ourplans/cyp-programme-conferences.htm>

# Integrated Care Webinar series 2020/21



A recording of the webinar, slides and resources will be shared on the **Integrated Care Learning Network**.



To join the network email [integratedcare-manager@future.nhs.uk](mailto:integratedcare-manager@future.nhs.uk).

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