

Who should use NICE guidance in my organisation?

Everyone involved in improving health and wellbeing, and planning and delivering joint care services will find NICE guidance valuable.

Strategic leaders: the evidence and standards help inform Local Area Agreements. **Managers** can review advice on what works and what is cost-effective in specialist front-line services and statutory partnerships.

Commissioners and contracting officers: the NICE interactive costing tools help you calculate potential benefits and costs related to implementing guidance for joint commissioning proposals, quality assured contracts and service plans.

Tim Gilling, Programme Manager, Centre for Public Scrutiny, notes: 'Many **local authority councillors** and **scrutiny officers** already refer to NICE evidence and recommendations. NICE's lay versions of the guidance also have the potential to empower the **public** if made available through local libraries and points of service delivery.'

Future NICE guidance for people working with communities will include alcohol and schools, physical activity and the environment, mental health for older people and strategies for reducing health inequalities. A full list of topics is available at www.nice.org.uk/ForwardPlanner

What you can do now as a result of reading this

- Let us keep you informed. Sign up to NICE monthly e-alerts, and the 'Into practice' implementers' newsletter
- Register for a guidance topic that interests you – your input is valued
- Talk to your local NICE implementation consultant. Email FieldTeam@nice.org.uk to find your local consultant
- Pass on the guidance to local partner organisations and networks, using the NICE quick reference guides, implementation advice and slide sets
- Link with your PCT to disseminate guidance and determine the health impact of implementing the guidance in your community

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NHS

National Institute for Health and Clinical Excellence

Using NICE guidance to promote health and wellbeing

For people working with local communities

cfps the centre for public scrutiny
better scrutiny for better government

I&DeA
improvement and development agency

social care institute for excellence **scie**

*How can we use open space to encourage healthier living?
How can we work together to tackle childhood obesity and
underage drinking? How can we make sure our joint working
with older people provides the best value?*

NICE is able to answer these questions and now produces guidance for local authorities, the voluntary sector and other audiences, as well as for the NHS. We provide a range of value-for-money approaches for addressing 'Our health, our care, our say' and 'Choosing health' priorities in your community.

The Improvement and Development Agency (IDeA) supports NICE's drive to reach wider audiences. Susan Biddle, Head of Healthy Communities at the IDeA, says, 'Access to NICE guidance for people working in communities will become increasingly important as the Audit Commission works with local authorities to develop risk-based assurance for Comprehensive Area Assessment, using evidence that works.'

What does NICE do to help your work to improve health and wellbeing?

NICE provides you with topical guidance and implementation tools for use in schools, workplaces, community centres, and leisure, care and community settings. It helps with planning and gives clear standards and recommendations, backed up by evidence and costs.

“ The NICE obesity guidelines informed our strategy and helped us engage with our partners to deliver change. So far we have worked in partnership with schools, family services, pharmacies, community weight loss initiatives and our GPs. We are using the NICE audit criteria to track progress, and our Health and Adult Services Overview and Scrutiny Committee will help ensure that the right measures are being taken forward by all key partners. ”

Felicity Owen, Director of Public Health, Cornwall County Council, Cornwall & Isles of Scilly Primary Care Trust & the Council for the Isles of Scilly

“ The joint NICE/SCIE dementia guideline has for the first time given authoritative guidance to all staff working in any setting. I am using it to improve standards in our own homes and as part of the specification for new contracts with external suppliers of residential, respite, day and home care services. ”

Ann Windiate, Director of Community Services, Medway Council

“ One of the priorities in our public health strategy will be to tackle smoking, maximising the impact of the workplace smoking ban and applying NICE guidance as appropriate. We will spend at least £1.6 million over 5 years to prevent and stop smoking, including a programme in our schools. Yet we expect this spending to return over £30 million per year to our local economy from 2012 through reductions in time lost at work, treatment of smoking-related illness, and the number of fires, and an increase in personal income, particularly amongst our low-income smokers. ”

Richard Saunders, Public Health Strategy Manager, Royal Borough of Kensington and Chelsea, and Melanie Smith, Director of Public Health, Kensington and Chelsea PCT

“ NICE obviously provides a library of good information which we can use when needed. We can look at new information at the same time as the PCT if we are given plenty of notice. ”

Nick Hodgson, Chief Executive, Derbyshire County Council